7,000 PEOPLE IN A RUSSIAN BREAD QUEUE

15 HOURS' WAIT FOR FOOD
SHOPS TO OPEN


"Three hundred homeless boys were ordered to take away. One of them lay on the floor, his face red with fever. Typhus..."

"The extensive "Ovaltine" Factory be copied—but there the resemblance ends. If you are asked to accept a substitute for "Ovaltine," remember that Ovaltine has been awarded the supreme degree. The most economical food beverage you can buy.

The Triumph of 'Ovaltine' Quality

The Ovaiitine Eye logo extending to over 500 acres.

Facts to Remember

The world's largest producer of delicious "Ovaltine" is due to the following Secret: "Ovaltine" enjoys supreme quality with supreme value for money. The quality of its manufacturers has been given to "Ovaltine" the highest possible value in the least possible price. All the benefits of production on a vast scale have already been passed on to the public. At the present low prices, the most economical food beverage you can buy.

Why Ovaltine

cannot be equalled for Quality and Value

For giving and maintaining glorious good health and vitality—there is nothing like "Ovaltine." Nutrition may be made to look like "Ovaltine"—even some of its ingredients may be copied—but there the resemblance ends.

The facts are that three industries produce "Ovaltine"—contain large proportions of household sugar and cocoa. The "Ovaltine" line was introduced into Europe in 1919. The world's largest producer of delicious "Ovaltine" is due to the following Secret: "Ovaltine" enjoys supreme quality with supreme value for money. The quality of its manufacturers has been given to "Ovaltine" the highest possible value in the least possible price.